6973 W. 85th St.
Los Angeles, 45. Calif.

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Los Angeles, 45. Calif.

"Where the Desert Lures and the Climate Cures"

# JOSHUA JOURNAL

GATEWAY TO THE JOSHUA TREE NATIONAL MONUMENT

Published Weekly in the Interest of the Most Livable and Fastest Growing Area of the Great American Desert

Vol. 4, No. 41 JOSHUA TREE, SAN BERNARDINO COUNTY, CALIFORNIA WEDNESDAY, JUNE 29, 1949 5c PER COPY

# Two Joshuans Installed by Realty Board

## Desert Diary

By R. B.

Bouchey's fine restaurant in Yucca closes for the summer with a buffet dinner party for all tomorrow night and a big crowd should be on hand to enjoy the fun and food.

What young Joshua Tree business man is casting "I'll come hither eyes" toward a certain spa in New Mexico?

June Houghton was having as much fun serving at the D-J Sports Center as the merrymakers celebrating the Brown-Clark wedding. "Here have one on the house — it isn't every day we can celebrate a wedding," she greeted newcomers.

HOLIDAY NOTES —

**For your Fourth week-end calendar: July 2, 3 and 4th**

Saturday night dances — Joshua Tree, Yucca Valley

Sunday — All day American Legion celebration, Yucca Valley—Korny Karnival, Pioneertown annual show

Monday — Lions-Eagles celebration, evening FIREWORKS, 29 Palms ball field.

Motion picture shooting is scheduled to begin in Pioneertown again in July according to sources in Hollywood. Sam Katzman Production, Columbia Pictures, is expected up right after the Fourth with a group of 100 people to shoot a Buffalo Bill serial.

"Robin Hood of Sin City" — next Cisco Kid film — is set to go some time later in July according to the latest reports from Inter-American Productions. Some of the location shots are to be made in Morongo Valley.

"The Daring Caballero" which was made in Pioneertown last December is now screening in Los Angeles theatres. Desert folks will be happy to see this picture that was filmed in their own backyard and shows much of the rugged beauty of the country.

## Steak House Changes Hands

Lisle T. Allen has taken over the operation of the Desert Steak House here, succeeding W. L. "Pic" Laughlin who was in business for 4 years. Allen took over the business last Thursday.

Allen, who hails from Council Bluffs, Iowa, first came to Joshua Tree early last summer to attend the wedding of Herb and Gladys Longshaw. He liked the country so well he decided to move out as soon as possible. When the opportunity to take over the local steak house came along Allen jumped at the chance.

He served as chef at the Del-Mar Hotel in Omaha, Nebraska, for two years before coming to California.

Redecorating of the restaurant will be undertaken at a future date, Allen told the Journal. He invites the public to inspect the kitchen and welcomes suggestions.

Allen's wife, Beulah, and one month-old baby son, John, have joined him here and moved into a home just purchased from Charles Rice.

SUN VALLEY POT-LUCK

A pot-luck dinner in front of the tract office will feature the monthly meeting of the Sun Valley club at Rancho Sun Valley tomorrow night. Mrs. Perry Dutton is in charge of the dinner.

## Mitchell and Duncan Among Officers; Pat O'Neill Takes President's Post

Pat J. O'Neill, Morongo realtor, was installed as the first president of the Pioneer Desert Realty Board Monday night in an installation dinner at the Morongo Valley Lodge. Fifty members and guests were present as officers of the recently formed "high desert" realty organization were installed.

Frank Whitlock, San Bernardino, was the installing official, representing both the state and national realty association.

Charles A. Mitchell, Joshua Tree, was installed as vice-president, and Cyril Millington, Morongo, treasurer. The board of directors installed included in addition to the above: Gwen Bouchey, Yucca Valley; E. R. Williams, Yucca Valley; John Duncan, Joshua Tree, and J. C. Eisenbruch, Pioneertown.

Presentation of a gavel to the new president brought a note of humor to the program. The Pioneer Title and Trust Company of San Bernardino had an especially engraved gavel made up for the occasion, but, none of its officials could be here to make the presentation. Clyde Whitney of the Security Title Insurance Company, also of San Bernardino, and a competitor of the former, acted as delivery agent, turning the gavel over to O'Neill.

HONORARY MEMBER

Following the installation Whitelock was made first honorary member of the valley board. He was instrumental in helping the organization get started.

In a brief address, Whitelock cited the new real estate regulations regarding the broker profession. Under a law to become effective in October of this year, it will be mandatory for an individual to serve a two-year apprenticeship as a salesman, working under a broker, before he can qualify to take the state examination. He said that of

(Continued on page 4)

### Bus to Bring 40 Women

**Molly Malone has written the Journal stating she would bring a bus load of approximately 40 women up to Pioneertown for the 4th of July week-end.**

**She runs a conducted tour from Hollywood every week and selected Pioneertown for the 4th for her traveling group. She was a guest of the Journal during the Turtle Races in Joshua Tree on May 1st. Tanner Tours will supply the transportation for the trip, Miss Malone said. She is known as a radio entertainer as well as a conductor of planned tours.**

## Blocks Ready For Ambulance Home

Volunteer workers last week turned out more than 2000 eight inch concrete blocks for the proposed Joshua Tree ambulance garage building to be erected here soon. Claude Irwin, initiator of the project, revealed that the site for the building had already been cleared.

A list of men donating their labor to the community project will be available for the next issue of the Journal, Irwin said.

In the event the transaction for the piece of property pledged by R. V. Pierpoint goes through escrow satisfactorily a ground breaking ceremony will be held the second Sunday from the date.

Mike Malia donated the use of his block plant free for construction of the blocks, Irwin added.

### Dance Saturday

The big Saturday night dance in Joshua Tree this week-end has been dubbed "The Firecracker Hop" by the Women's club, sponsors of the affair. Place is the Sportsman's club, time is 9 p.m. and music will be provided by the Honeydrippers. Admission is $1.

O'HARA TO HOSPITAL

John G. O'Hara, Joshua Tree real estate broker, was taken to the Ince Memorial hospital in Twentynine Palms last week following an illness of several days.

**Support your Joshua Tree Ambulance Association by pledging this week.**

## Cupid Sparks Two Surprise June Weddings

It was the last week-end in June! Dan Cupid broke loose — and a rash of wedding bells was the result as two weddings took Joshua Tree by surprise over the week-end.

Charles "Chuck" Brown and Jeanette Clark were married in Yuma, Arizona, at 10 a.m. Saturday morning following an all night automobile trip from Joshua Tree with Mr. and Mrs. V. L. Hoover.

Melvin Bevins and Nancy DeMoss of Joshua Tree were married at San Bernardino last Friday.

Friends joined Brown and his bride in a celebration Sunday afternoon at the D-J Sports Center. Sunday night friends had another surprise for the couple, a "Chivari" starting about 10 p.m. and lasting till dawn. (This is where the men connive to keep the groom away from the bride — and the women do likewise.)

**First little cowboy of Pioneertown — that's what the records will say about Danny Sall, four-month old son of Ernie and Dorothy Sall of Pipes Canyon. Danny was added to the population of Pioneertown in February, and from the looks of his outfit figures to be another Roy Rogers some day.**

## Cubs Lose 19-6

The Joshua Cubs faced Marks Characters as the Journal went to press, hoping to knock-off the league leaders following a 19-6 loss to second place Kenney's last week.

Weakened by the loss of Fred Marble's pitching due to his wife's illness, the Cubs looked like they might make a game of it after spotting the hometowners' eight runs in the first inning. The Cubs got their share of runners on bases but clutch hitters couldn't produce.

Bob Garry made two sparkling catches in center field for Joshua, while R. D. Coon of Kenny's robbed Bob of a two baser with a shoestring catch in right field with three runners on base and two out in the fourth inning.

| League Standing | Won | Lost |
|---|---|---|
| Characters | 7 | 1 |
| Kenney's | 6 | 2 |
| Josh Cubs | 2 | 6 |
| High School | 1 | 7 |

## Valley Woman's Dream Now Reality; "Sandab" Sport Shoes Are Acclaimed

BY MAE M. SOWELL

Just over a year ago, on May 30, 1948, Mrs. Kirk Martin (Laurel) literally dreamed up the now famous "White Man's Moccasin" known over a good portion of the world as "Sandabs." Laurel is the wife of the well known cowboy artist, Kirk Martin, and sister-in-law of Fletcher Martin.

The Martins live in Little Morongo Canyon beside a gurgling stream, in a mine shack which they have cleverly converted into a very attractive studio. The studio is nestled amid towering cliffs and surrounded by tall cottonwood and alder trees. It is just the kind of place to relax and day dream, but the dream of "Sandabs" was not a day dream, it was a real honest to goodness dream of a sound sleep. Laurel not only dreamed the pattern for the new moccasin but also of the steps necessary to make them. Unlike those of us who have nightmares of hot hot desert sands rolling into our shoes through

(Continued on page 6)

# JOSHUA JOURNAL

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PUBLISHED EVERY WEDNESDAY

By the

**Joshua Journal Publishing Company**

JOSHUA TREE, CALIFORNIA

ROY BROWN ..... Editor and Manager
MARY BURSON ..... Advertising

TELEPHONE 7777

Subscription Rates - - - - - - Per Year $2.00

Advertising Rates Quoted on Request

"Entered as second-class matter August 12, 1946, at the Post Office at Joshua Tree, California, under the Act of March 3, 1879."

News items and advertising copy may be brought or telephoned to the office of the Joshua Journal until 3 P.M. Sunday for inclusion in the following Wednesday's edition


## A Safe Fourth

Fourth of July is just a few days away. It's a good idea to plan, well in advance, certain precautions that can prevent the holiday from being a time of tragedy.

Each Fourth of July, millions of people go into the country for picnics. The national parks and other beauty spots are filled to overflowing. The careless use of matches, smoking materials and campfires is responsible for a disgraceful and totally unnecessary toll of the woods and the wildlife in them. The simplest, most obvious precautions will save these resources for the future.

Fire safety should be practiced on the Fourth — and on every other day in the year. Of late, there has been a small but encouraging decline in monthly fire losses. The waste is still criminally high, and the experts say that around 90 per cent of it is attributable to human carelessness alone. It is up to us to decide whether fire shall continue to kill and maim and destroy. We can stop it if we will.

The old saying about observing "a safe and sane Fourth" may seem trite from years of repetition. But it is as sound as it ever was. Every year, failure to follow it results in death and injury, and property destruction by fire.

Fireworks are the most obvious hazard. At best, they are dangerous. They should never be used in congested areas, or in woods and fields where a spark may cause a runaway fire. Children should not be permitted to handle them except under strict adult supervision.


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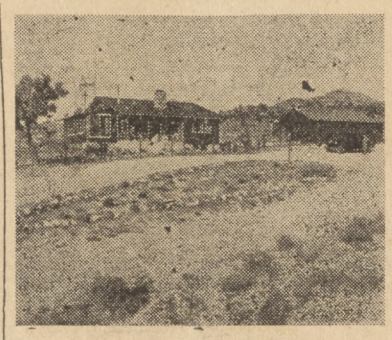
## Lowly Philosophy

By JUNE LeMERT PAXTON



THE JOSHUAS

PEACE AT EVENING

There are peaceful sounds as evening comes;
They usher in the dark;
A bird's last twitter to its mate,
A prowling coyote's bark.

Some mourning doves call back and forth;
The call, it seems to me,
Just suits the singing of the breeze
Through a nearby poplar tree.

These peaceful sounds, as evening comes,
That usher in the night,
No doubt the world will one day hear
When our hearts are tuned aright!

## Local Artist Wins National Recognition

Kirk Martin's wood engraving, "Trail Ride" recently was accepted for the Pennell exhibition at the Library of Congress, Washington, D.C., showing through September 15.

There were only two wood engravings accepted for this exhibition from the Western States and Kirk's was one of the two.

Martin's exhibits have been shown in Pasadena for several years and in the desert country, in Twentynine Palms and Palm Springs. His latest oil will soon be shown first to a select group. It was inspired by the popular song, "Ghost Riders in the Sky."

## Five Polio Precautions

Warning that the 1949 polio season is "just around the corner," the National Foundation for Infantile Paralysis today issued a list of precautionary measures to be observed by those in charge of children during the epidemic danger period which usually runs from May through October, reaching its peak during the hot, midsummer months. The five easy-to-follow health rules for children are:

1. Avoid crowds and places where close contact with other persons is likely.

2. Avoid over-fatigue caused by too active play or exercise, or irregular hours.

3. Avoid swimming in polluted water. Use only beaches or public pools declared safe by local health authorities.

4. Avoid sudden chilling. Remove wet shoes and clothing at once and keep extra blankets and heavier clothing handy for sudden weather changes.

5. Observe the golden rule of personal cleanliness. Keep food tightly covered and safe from flies or other insects. Garbage should be tightly covered and, if other disposal facilities are lacking, it should be buried or burned.

The National Foundation also listed the following symptoms of infantile paralysis: headache, nausea or upset stomach, muscle soreness or stiffness, and unexplained fever. Should polio strike in your family, call a doctor immediately. Early diagnosis and prompt treatment by qualified medical personnel often prevent serious crippling, the National Foundation pointed out.

If polio is actually diagnosed, contact the chapter of the National Foundation for Infantile Paralysis serving your community. The chapter will pay that part of the cost of care and treatment which patient or family cannot meet.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AT THE PLAZA — TWENTYNINE PALMS

# The Personal Touch

Norma Ojala is in Compton spending a week with Mr. and Mrs. R. C. McBride. The McBrides were guests of Mr. and Mrs. Gus Ojala last week.

Mr. and Mrs. Glen Bucknell are enroute to Lake Tahoe after spending a week-end here. They have property in Sun Valley.

Lois Cobb and Jimmy Dirkson of Los Angeles were visitors over the week-end.

Mr. and Mrs. Charles King of Rancho Sun Valley returned from a visit to Los Angeles over the week-end.

Mr. and Mrs. Harold Jost are putting the finishing touches to a new barbecue patio.

Harry Williams of Stanton, Calif., was a guest of the V. L. Hoovers' Sunday.

A hamburger fry at Indian Cove was enjoyed Saturday by members of the following families: The Joe Archs', the Bob Garrys', the Larry Taczalas' and Jay Singer. A songfest with Arch at the guitar and Taczalas at the accordian was also enjoyed.

Mrs. Blanche Howard of Los Angeles and her son Richard, 3, were visitors at the Lisle Allen home over the week-end.

Phyllis Jean Bryan, 9, is visiting here with he rgrandparents, Mr. and Mrs. Lloyd Wiser. She lives in Los Angeles.

Nancy White left Joshua Tree this week for a summer vacation at Lake Tahoe. She will be the guest of Florence Cunningham of New York.

Lisle Allen has moved his family into his newly purchased home here. Between moving a family and establishing a new business here at the Desert Steak House, Lisle was a pretty tired fellow over the week-end.

Mrs. H. J. Sandell entertained at a luncheon on Friday afternoon. Her guests were: Miss Victoria Hedin, Miss Nellie Harlan, Mrs. Julia Laughlin, Mrs. Edythe Fraetis, Mrs. Guy Peterson, Mrs. George Bloom and Mrs. Harrington.

Cliff Gray and family of Bakersfield spent two days here last week visiting with Don and June Houghton, and his mother, Mrs. Gray, who is staying at the Desert Air Lodge. Gray operates a Men's clothing store in Bakersfield.

# Yucca Valley Noches

More than 100 persons attended the Saturday night dance in Yucca. Mr. Perry, old time fiddle player from Desert Hot Springs, made a big hit with the dancers.

Dr. Thomas Sowell has resigned as president of the Yucca Valley Chamber of Commerce, J. R. Shales has taken over the post.

Louis Cantz, owner of the Corner Store, plans to have a hitching post erected in front of his establishment.

Orville Welcher is to receive a beautiful 10 inch bowling trophy from the Pioneer Bowl for rolling the high game during May, according to Alice White, manager. The trophy has already arrived and may be seen at the 'Bowl.'


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# Morongo Valley Notes

BY ELIZABETH THOMSON

A group of friends of Mrs. William Norton gathered at the home of Mrs. Alice Kingsley on last Tuesday evening for a surprise "going-away party." Following an al fresco supper in the patio Mrs. Norton was presented with a lovely scarf and handkerchief set. Mrs. Ruth Hale entertained with selections on the accordion.

Mrs. Norton left Wednesday to join Mrs. Beatrice Staniford in Pasadena and from there will drive east to meet her husband in Rumson, New Jersey. Mr. and Mrs. Norton plan to return to their home in Morongo in the early fall.

Will anyone wishing to join the Ambulance Association or make a contribution for the new ambulance please see Mrs. McCracken at the Post Office, during Mrs. Norton's absence.

Mrs. Vera Martin had visitors from Los Angeles last week. They were Mrs. Dorothy Halfacre and Miss Ora Ruggles, who are teachers of handicapped children in the Los Angeles schools.

Mrs. Grace Davis has returned to her new home in Morongo and plans to stay for the remainder of the summer.

Word has been received that Sharon Sales, granddaughter of Mrs. Alice Kingsley is having a wonderful vacation trip. She is now spending two weeks on a ranch in Montana with her father.

Young Bradford Sales is not quite so fortunate, having gone to Los Angeles with his mother for a tonsilectomy.

Mrs. L. Plaus, manager of Morongo Lodge has recently returned from a well earned vacation. She visited San Luis Rey, Bass Lake and Yosemite Valley.

The Charles Phillipis have returned to Los Angeles after spending some time in the Valley.

Mr. and Mrs. Richards and son of Riverside were guests of the Harry Hess' on Sunday.

A party honoring Mrs. Edith Boutwell was given by Mrs. Alice Kingsley before Mrs. Boutwell's departure for summer school. Morongo parents as well as the children are happy to know she plans to return to the Morongo Elementary School in the fall.

A very successful Bake Sale was held last Friday by the girls who are earning money to go to camp. Don't forget that you may be able to find that magazine you want at the sand beside the Post Office that is run by the girls.

Mrs. Kenneth Fobes arrived Sunday to join her husband who has been spending the past few weeks at his "Palm Wells Valley" rancho.

### WANDERING BARBER

Hugh Aldridge, Joshua Tree barber, may have to go on tour. He now is the only barber available for the four communities of Joshua Tree, Sun Valley, Yucca Valley and Pioneertown. Hugh is toying over the idea of becoming the "wandering barber of the high desert."

# Pioneertown News

Cecil Riding, known as the barber of Pioneertown, and his family left here this month for Salt Lake City where they will establish residence. The Ridings are expecting a child in September. They have two daughters who accompanied them.

A zoo in Pioneertown, established by Lucky Stevens who came up here with the Gene Autry troup an dstayed, features racoons, coyotes, horned toads, chipmunks, rattle snakes and many other types of animals. Stevens has built an old fashioned log stockade around his zoo.

"Trigger Bill" Bridge was elected vice-president of the Pioneertown Merchants association at the last meeting. He succeeds Cecil Riding who went down the hill. "Trigger" aims to keep order by packing two of his best rifles to each meeting — and they don't call him "Trigger" or nothing!

The "Old Women's" softball team of Joshua Tree has challenged cowboys in Pioneertown to meet in a softball game at Joshua Tree on Sunday evening, July 10th.

Lawrence "Skeeter" Eisenbruch and Mona Johnson left here for a June wedding in Las Vegas. The couple will return here after their honeymoon.

# Two Joshuans Installed By Realty Board

(Continued from page 1)

800 taking the latest brokers examination less than 300 passed.

J. C. Eisenbruch will represent the new board at the state director's meeting June 28, 29 at Lake Arrowhead.

### GUESTS

Guests at the installation dinner included James E. O'Keefe, Security Title Co., San Bernardino; Paul E. Goakes, Los Angeles; Ed Tinch, San Bernardino; Mr. and Mrs. Harold Church, Pioneertown.

Guests from Twentynine Palms included M. G. "Watty" Watkins, Mr. and Mrs. Joseph Wasserburger and Mr. and Mrs. R. D. Coon.

C. E. McDonnell of Rancho Sun Valley was one of the 15 charter members present. The late J. A. Bennell of Yucca Valley was one o fthe charter members.

Mrs. A. H. Weir opened the program by singing "America."

**Journal Ads Pay Dividends**


**Banning Theatre**

Wed., Thurs. June 29-30
Jennifer Jones, Joseph Cotton
"PORTRAIT OF JENNIE"
"HOMICIDE"

Fri., Sat. July 1-2
Barbara Stanwyck,
Robert Preston
"THE LADY GAMBLES"
"ANGEL IN EXILE" (Western)

SPECIAL CHILDREN'S SHOW
2 P.M. Saturday, July 2

Sun., Mon., Tues., July 3-4-5
Continuous from 2 P.M., July 4th
Wm. Bendix, James Gleason
"THE LIFE OF RILEY"
"I SHOT JESSE JAMES"

**29 Palms Theatre**

Tues., Wed., Thurs., 28-29-30
"KNOCK ON ANY DOOR"
Humphrey Bogart
Sports Reel & Cartoon

Fri. & Sat. July 1-2
"EL PASO" (Color)
Lumber Jack & Jill
Congo Bill — News

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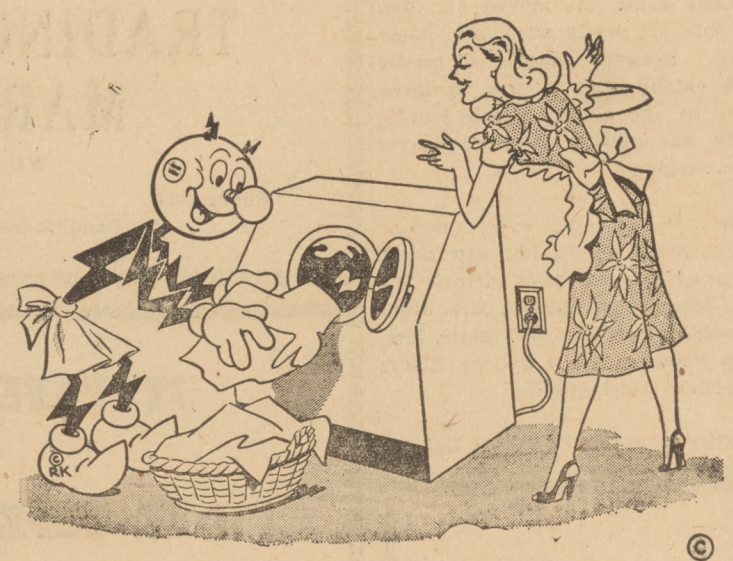


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# Church Corner

By Edythe Fraetis

Our Sunday School attendance was 19.

It was nice having Mr. and Mrs. William Kirch with us again. They were delighted with the new church building for which they labored before moving to Vista. Mrs. Kirch favored us by singing "In the Garden" and "His Eye Is On the Sparrow."

The Bible Study Group will meet at the church on Wednesday evening at 7:30 with Mrs. H. K. Lee leading.

We were fortunate in having Rev. Lowell E. Haggard of San Bernardino fill the pulpit in Dr. Williams absence. He brought a message on "The Gospel that Paul Preached," based on the scripture I Cor. 15-1-4.

Martin Luther's Reformation brought about the restoration of the gospel which had been lost for centuries — this gospel of Jesus which is the only power in the universe that can turn men to God. He dwelt upon the three facts: (1) Christ's death for our sins, himself being made sin for humanity. (2) The entonfbment of Christ, established by witnesses to his burial and the sealing of the tomb. (3) The arousments of Christ on the third day bringing victory over death.

More than fifty enjoyed our fellowship meeting in the social hall on Saturday evening. Following dinner at which there was a wonderful array of food, we held a Community Sing led by Rev. Haggard. Then there was much laughter during a session of games conducted by Mrs. Laura Young. We were disappointed in not having the pictures as scheduled but hope to have them next month.

# Coming EVENTS

CHAMBER OF COMMERCE
2nd Friday each month
Community Hall, 8 p.m.

JOSHUA TREE WOMEN'S CLUB
Regular meeting — 3rd Wednesday, each month.
Community Hall, 2 p.m.

BOARD OF DIRECTORS
Joshua Tree Women's Club
1st Wednesday each month.
Community hall.

TRI-VALLEY LIONS CLUB
First and third Thursdays
7:30 p.m. Dinner

BOARD OF DIRECTORS
Tri-Valley Lions Club
Last Thursday each month

SPORTSMAN'S CLUB
1st and 3rd Monday each month
Sportsman's Hall.

MORONGO VALLEY CHAMBER OF COMMERCE
2nd & 4th Thursday each month,
Community Building.

SUN VALLEY CLUB
Last Thursday each month

COMMUNITY ASSOCIATION
Community Hall, 8 p.m.
July, August, September, 2nd Thursday in each month.

## REGATTA CANCELLED

The Hermosa Beach - South Bay Water Sports Regatta, scheduled for July 2-4, has been CANCELLED by the sporsons. It may be re-instated at a later date.

**1939 Chev. Panel Truck**
GOOD CONDITION
$300
See at Garry's Service Station

# Church Notes

## JOSHUA TREE

COMMUNITY CHAPEL
Rev. D. C. Williams, Minister.
Sunday services, 11 a.m.
Community Chapel
Sunday School: Mrs. H. K. Lee, Supt., Community Chapel, 9:45 a.m.

CHRISTIAN SCIENCE SERVICE
Sunday Service at 11 a.m.
Sunday School same hour
Community Hall

## TWENTYNINE PALMS

LITTLE CHURCH OF THE DESERT
Joseph D. Easter, Minister.
Sunday School, 9:30 a.m.
Worship Service, 10:45 a.m.
Prayer meeting, Thurs. 7:30 p.m.

BLESSED SACRAMENT CHURCH
Rev. P. J. O'Dowd, pastor.
Sunday Mass, 8 - 9 - 10:30 a.m.

CHURCH OF CHRIST
Bible Study 10 a.m.
Sermon, 11 a.m.
American Legion Cottage

EPISCOPAL SERVICES
Rev. Robert M. Hogarth of Palm Springs.
First Sunday each month
Community Church.

## MORONGO VALLEY

UNION SUNDAY SCHOOL
Every Sunday, 10 a.m.
Community Hall

## YUCCA VALLEY

YUCCA VALLEY CHAPEL
Sunday School Services—10 A.M.
Church Services—11 A.M., 8 P.M.
Wednesday evening — Prayer Meeting — 8 P.M.

TRINITY FULL GOSPEL CHURCH
Bannock St. at Pueblo
Rev. Lola M. Stout, Pastor
Sunday School 9:45 A.M.
Morning Worship 11 A.M.
Evening Worship 7:45 P.M.
Wed. Bible Study 7:45 P.M.
Fri. Prayer Meeting 7:45 P.M.

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## For Sale

FOR SALE — '41 Dodge ¾ ton Stake Truck. Good condition—2 street cars and 1 acre. H. T. Johnson (across from Ice House) Yucca Valley. 41-tfc

FOR SALE—Restaurant with Beer license. 235 East Ramsey St., Banning, Calif. 41-2tp

FOR SALE OR TRADE — Reasonable 530 acres land between Yucca Village and Joshua Tree. High, cool, view and mountains. Apply 216 S. El Molino, Alhambra, Atlantic 16191. 34-tfc

FOR SALE OR LONG TIME Lease New business building at Rancho Sun Valley. Suitable for general store or recreation center. Apply Bunker-Summers Land Co., Joshua Tree, Calif.

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## Valley Woman's Dream Now a Reality

(Continued from page 1)

open toes and heels, Laurel immediately put her dream into action and did something about it, not only making a shoe to keep out the sand but one that would relieve many of the other foot discomforts associated with modern day living.

One of the many ways in which "Sandabs" are unique is the tricky way to put them on your foot. The Moccasin is cut in one piece, you flatten it out on the floor, put your foot on the sole, jerk the string that is around the edge and presto your new shoe is on, so soft and comfy you scarcely know you are wearing shoes.

In the year following the dream of Sandabs they have rapidly gained momentum in popularity, reaching as far east as Chicago and New York and into most of the Western States, Honolulu and Mexico City. Laurel has been interviewed by the fashion editors of such magazines as "Life" (also photographed by Life), "Glamour," "Seventeen" and the "Californian." Two articles have appeared in the Los Angeles Daily News, San Francisco Chronicle, Pasadena Star News, Monrovia News Post and such desert papers as the Desert Trail of 29 Palms, Joshua Journal, Banning Live Wire and others.

In the fashion column of the Chicago Sun-Times, Rose Mary writes, "A new type of moccasin sport shoe that reflects the casual ease in living of the Sunshine State has just been unpacked and is bound to become the footwear rage of the country." Irene, designer for M.G. M., ordered the first pair of black Sandabs.

Laurel has been designing western clothes of leather for many years, her latest, called "Buckskin and Bows" is ideal for square dancing. It is a skirt and bolero of white buckskin, trimmed with unborn calf.

She is the daughter of Captain and Mrs. R. E. Jeffries who were early setlers in Beaumont and are now residing in Monrovia. Her father was formerly with the Division of Fish and Game. Having spent most of her life in contact with out door life it is only natural that Laurel should design for casual out-door living.

## California Speaks

**SIGNIFICANT STATEMENTS BY INTERESTING CALIFORNIANS**

**U. S. SENATOR SHERIDAN DOWNEY** — "No American need fear to criticize his public officials."

**A. C. HARDISON, Santa Paula, Pres. Calif. Taxpayer's Ass'n.** — "All over the earth, too many people have their hands out—seeking something for nothing — and Californians are guilty, too."

**DR. DOROTHY W. ATKINSON, S. F. Pres. American Medical Women's Ass'n.** — "What the American people want, and can now get, is a thoughtful scientific appraisal of their medical and psychological needs rendered by government control and intervention."

**ETHEL BARRYMORE, Hollywood** — "When life knocks you to your knees, which it always does and always will—well, that's the best position in which to pray, isn't it?"

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Don't wait until a few weeks before the Poults are scheduled to arrive to start thinking about brooder houses, hovers, fences and feed.

If you have a turkey ranch and plan for 1950's growing season -- Act now, Build now, Prepare now -- and profit by it later.

If you are interested in entering the turkey business in 1950 and have not yet selected you site ACT NOW.

See **RANCHO SUN VALLEY** and make your first step toward entering into this profitable and interesting way of life in the only "full fledged" turkey community in the "High Desert" where growing turkeys has the natural benefits of dry climate.

From Rancho Sun Valley's 19 active turkey ranches some 50,000 turkeys will go to the 1949 fall markets. In 1950 there will be more ranches, many more turkeys. You may want to be among this group of growers who are opening up new horizons in the turkey growing business. For information write —

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